



2014 ABCs OF TOURING FORM



An alphabetical "scavenger hunt" for you and your Harley-Davidson® motorcycle! Earn points and win prizes by collecting photos of yourself, your motorcycle, and "official signs" from A-Z!

PRIZES

- **FIRST PLACE:** Harley-Davidson Triple Vent System™ Jacket and Harley-Davidson Museum® 6" Rivet with personalized inscription
- **SECOND PLACE:** Harley-Davidson riding pants or chaps, vest, eyewear, and gloves
- **THIRD PLACE:** Your choice of two pieces from the Harley-Davidson Premium Touring Luggage Collection
- **78 POINTS OR MORE:** ABCs pin, patch, stainless steel travel mug, motorcycle flag with H.O.G.® logo of your choice (heritage or new), Swiss Force multi-tool, and bike cleaning travel kit
- **52 TO 77 POINTS:** ABCs pin, patch, stainless steel travel mug, motorcycle flag with H.O.G. logo of your choice (heritage or new), and Swiss Force multi-tool
- **26 TO 51 POINTS:** ABCs pin, patch, stainless steel travel mug, and motorcycle flag with H.O.G. logo of your choice (heritage or new)
- **5 TO 25 POINTS:** ABCs pin, patch, and stainless steel travel mug

OFFICIAL RULES AND GUIDELINES:

NOTE: Photos will NOT be returned.

PARTICIPATION

- Any full or associate H.O.G. member from the U.S. or Canada may enter. Entries must be submitted individually. Multiple entries cannot be combined on one entry form.
- Only one 2014 ABCs of Touring entry per H.O.G. member.
- **All photos submitted become the property of Harley-Davidson Motor Company. Photos, along with participant's name, may be used in publications, promotions, and other Company purposes. Submitted photos will not be returned.**
- In the interest of fairness, no exceptions will be made to the Guidelines.
- Individuals participate at their own risk. Do not break the law or endanger yourself or others when taking photos.

PHOTO FORMATS

Regardless of how pictures are taken, only prints or photos printed from a computer printer may be submitted. Slides and digital photo files will not be accepted.

NOTE: Images must be clear and names/signs must be legible in submitted prints. Prints that are blurred, fuzzy, illegible, or unrecognizable will not receive points. Photos may be used for multiple categories as long as a duplicate photo for each category is submitted.

PHOTO ELEMENTS

- Your Harley-Davidson motorcycle must be in each photo. A Harley-Davidson® Authorized Rental motorcycle is also acceptable.
- The cover of a 2014 HOG® magazine or the 2014 H.O.G. *Touring Handbook* must be clearly identifiable in each photo. Go to hog.com/abc to download a printable version of the HOG magazine cover and start your ABCs adventure today.
- You, the entrant, must be in at least six of the photos.
- An "official sign" must be in each photo. An official sign is defined as:
 - A government building with the name of the city, village, town, county, state, territory, or country on it. An example of a government building is a post office, city hall, or police station. Examples of items that WOULD NOT count as a government building are libraries, vehicles, schools, water towers, and museums.
 - An authorized Harley-Davidson dealership may be used to designate a city, state, or province, plus it may be used to obtain up to 10 H-D® Dealership points. Photos of the dealership must include the dealership building with the name of the dealership on it. The first letter of the actual city where the dealership is physically located is the letter for which you will receive a point. For example, Harley-Davidson of Charlotte is physically located in Matthews, NC so you would receive credit for the letter "M" for a photo of that dealership. For photos of dealerships, the name of the city and state of the dealership must be written on the back of the photo.

- A sign posted by a government body that is physically located within the boundary of the place it identifies. Mileage markers and directional signs do not qualify.

HOW DO I EARN POINTS?

- One point for each city, village, town, township, or municipality sign from A-Z. Only one point per letter. (26 points maximum)
- One point for each county, parish, or district sign from A-Z. The word "county," "parish," or "district," or the abbreviation equivalent, must be on the sign as well as the name. Only one point per letter. (26 points maximum)
- One point for each U.S. state. The name of the state or abbreviation equivalent must appear on the sign. (50 points maximum)
- One point for each country. The name of the country or abbreviation equivalent must appear on the sign.
- One point for each Canadian province and territory. The name of the province or territory, or abbreviation equivalent, must appear on the sign. (13 points maximum)
- One point for each U.S. National Forest sign. The name of the forest as well as the words "National Forest" must appear on the sign. (5 points maximum)
- One point for each individual Harley-Davidson dealership. (10 points maximum) Dealership photos used for city, state, and province points may be used. However, a separate photo must be submitted for each point.
- One point for each U.S. National Park Service (NPS) managed site and for each National Park or Provincial Park in Canada. The NPS logo with name and/or the name of the park, historic site, lakeshore, monument, etc. as well as the words "National" or "Provincial" must appear on the sign. Visit nps.gov for U.S. parks and pc.gc.ca for Canadian parks. (5 points maximum)
- National, State, and Provincial/Regional Rallies or H.O.G. Pin Stops as listed on hog.com/events. The rally photo must clearly show you (the entrant) and an official rally banner or a national Harley-Davidson staff member. National, state, and provincial/regional rally banners may not always be accessible with your motorcycle. In that case a photo of you, the entrant, at the location and holding a 2014 HOG magazine or the 2014 H.O.G. *Touring Handbook* will be accepted. This is the only situation that does not require your motorcycle in the picture.
 - Two points for each 2014 International Rally (outside the country you reside) that is listed as the National Rally for that country.
 - One point for each 2014 U.S. State H.O.G. Rally or Canadian Provincial/Regional H.O.G. Rally.
 - One point for each 2014 U.S. or Canadian H.O.G. Pin Stop.
- Points as listed below for each of the following Harley-Davidson Motor Company facilities. (7 points maximum)
 - One point for Juneau Avenue Headquarters in Milwaukee, WI
 - One point for Pilgrim Road Operations in Menomonee Falls, WI
 - One point for York Vehicle Operations in York, PA
 - One point for Kansas City Operations in Kansas City, MO
 - One point for Tomahawk Operations in Tomahawk, WI
 - Two points for Harley-Davidson Museum® in Milwaukee, WI (Please do not park on sidewalks while taking your photo at the Museum.)

SUBMITTING YOUR ENTRY

- Submissions must include the filled out 2014 ABCs of Touring Entry Form, which is available at hog.com/abc or on Page 13.
- All photos should be unbound and not in a photo album.
- One photo must be included for each point for which you are submitting. Please bundle your photos in the same order in which they are written on the entry form. **Photos will NOT be returned.** All entries must be postmarked no later than December 31, 2014. Submit entries to:

H.O.G. ABCs of Touring
12200 W. Wirth Street
Wauwatosa, WI 53222

Decisions of the judges are final. Prizes are subject to change.